AUTHOR DECLARATION

We wish to draw the attention of the Editor to the following fact which may be considered as a potential conflict of interest. Kellogg Company of South Africa made significant financial contributions to this work; however did not influence the study design or data collection, analysis or interpretation of data, the writing of the report or the decision to submit the article for publication.

We confirm that the manuscript has been read and approved by all named authors and that there are no other persons who satisfied the criteria for authorship but are not listed. We further confirm that the order of authors listed in the manuscript has been approved by all of us.

We confirm that we have given due consideration to the protection of intellectual property associated with this work and that there are no impediments to publication, including the timing of publication, with respect to intellectual property. In so doing we confirm that we have followed the regulations of our institutions concerning intellectual property.

We further confirm that the research was conducted with the ethical approval of all relevant bodies and that such approvals are acknowledged within the manuscript.

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Signed by all authors as follows:

Leanne Tee (signed) 5 1 2114 (date)

Chrisna Botha (signed) 3 12 2013 (date)

Ria Laubscher (signed) 4/12/2013 (date)

Johann Jerling (signed) 3/12/2013 (date)