|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **ER number\*** | **ER****% (95% CI)** | **Population group distribution****(% readership)** | **Home language distribution****(% readership)** | **Age (years) distribution****(% readership)** | **LSM group distribution****(% readership)** |
| **B** | **C** | **I** | **W** | **Afr** | **Eng** | **Xho** | **Zul** | **Oth** | **1-24**  | **25-34** | **35-49** | **≥ 50** | **LSM\*\* 1-4** | **LSM 5-8** | **LSM 9-10** |
| *Cosmopolitan* | 833 000 | 2.4 (2.21-2.29) | 54.4 | 9.8 | 7.6 | 28.1 | 15.2 | 32.9 | 12.2 | 17.0 | 22.7 | 28.1 | 29.4 | 28.6 | 13.9 | 1.6 | 54.0 | 44.4 |
| *Finesse* | 245 000 | 0.7 (0.6-0.8) | 5.3 | 29.8 | 0.4 | 64.9 | 83.3 | 11.4 | 3.7 | 0 | 1.6 | 14.6 | 15.8 | 26.0 | 43.6 | 1.1 | 42.7 | 56.2 |
| *Move!* | 2475 000 | 7.1 (6.78-7.42) | 96.4 | 2.7 | 0.3 | 0.6 | 3.1 | 3.4 | 14.3 | 20.6 | 58.6 | 41.2 | 29.7 | 21.5 | 7.6 | 13.2 | 74.2 | 12.6 |
| *Rooi Rose* | 909 000 | 2.6 (2.4-2.8) | 23.3 | 32.0 | 0.5 | 44.2 | 67.2 | 10.6 | 2.4 | 1.6 | 18.2 | 19.3 | 18.5 | 30.8 | 31.4 | 10.4 | 56.4 | 33.2 |
| *Sarie* | 868 000 | 2.5 (2.31-2.59) | 20.6 | 30.0 | 0.6 | 48.8 | 70.5 | 10.0 | 2.6 | 2.0 | 14.9 | 16.8 | 17.3 | 31.4 | 34.3 | 8.6 | 54.8 | 36.6 |