

You can obtain 3 CEU's for reading the article "DOES SUGAR TAXATION ON SUGAR-SWEETENED BEVERAGES ALTER PURCHASING BEHAVIOUR OF SOUTH AFRICAN CONSUMERS? PERSPECTIVES OF DIETITIANS AND KEY INDUSTRY ROLE-PLAYERS" and answering ALL the accompanying questions with a pass mark of 70% or more.

This article has been accredited for CEU's (ref. no. DT/A01/P00008/2024/00003)

## **HOW TO EARN YOUR CEUS**

- Register at https://www. mpconsulting.co.za/medicalcpd.
- 2) Log in.
- 3) Click on the Menu tab
- 4) Select "Journals".
- 5) Go to "South African Journal of Clinical Nutrition".
- 6) Select relevant issue.
- 7) Click "Access"
- 8) Select the CPD questionnaire activity and click on the corresponding article link
- Visit https://www.tandfonline. com/toc/ojcn20/current to access the relevant CPD article.
- 10) Answer ALL the accompanying questions in the CPD questionnaire.
- 11) Click "Submit" to obtain your results.

Only online questionnaires will be accepted.

## **Activity 178**

- Consumption patterns of sugar-sweetened beverages (SSBs) vary considerably by:
  - a) geographic location, gender, age, and socioeconomic status but are higher in younger age groups, adult males and in middle income countries.
  - geographic location, gender, age, and socioeconomic status but are lower in younger age groups, adult males and in middle income countries.
  - geographic location, gender, and income but are higher in younger age groups, adult females and in lower income countries.
- 2. The World Health Organization (WHO) strongly recommends reducing the intake of:
  - a) added sugars to less than 10% of total energy to address obesity prevalence.
  - b) free sugars to less than 10% of total energy to address obesity prevalence.
  - c) free sugars to less than 10% of energy from carbohydrates to address obesity prevalence.
- 3. Research shows that nutrition interventions targeting specific food items such as SSBs could fail to:
  - a) motivate sustainable behaviour change and result in adverse compensatory behaviour, such as decreased consumption of other energy-dense foods or beverages.
  - b) motivate sustainable behaviour change and result in adverse compensatory behaviour, such as increased consumption of carbohydrates or energy drinks.
  - motivate sustainable behaviour change and result in adverse compensatory behaviour, such as increased consumption of other energy-dense foods or beverages.
- A multipronged approach to curb the obesity pandemic including fiscal policies as cost-effective and easy to implement on a wide scale has been highlighted by the:
  - National Department of Health's Strategy for the Prevention and Control of Obesity in South Africa (SA).
  - National Department of Health's Strategy for the Prevention and Control of Malnutrition in South Africa (SA).
  - Food and Agricultural Organisation's Strategy for the Prevention and Control of Obesity in South Africa (SA).

- In response to the recommendation of the WHO for the implementation of a SSB tax various modelling studies have suggested that:
  - a) a tax of 10% to 20% would be needed to reduce manufacturing of SSBs for a decline in obesity, mortality rates and long-term health costs.
  - a tax of 20% to 30% would be needed to reduce purchases and consumption of SSBs for a decline in obesity, mortality rates and long-term health costs.
  - a tax of 10% to 20% would be needed to reduce purchases and consumption of SSBs for a decline in obesity, mortality rates and long-term health costs.
- The Health Promotion Levy (HPL) applies to beverages containing added sweeteners such as sucrose, highfructose corn syrup (HFCS), or fruit-juice concentrates and was initially levied at:
  - a) 2.5 cents per gram of sugar in beverages in excess of 4 grams per 100 ml.
  - b) 2.1 cents per gram of sugar in beverages in excess of 4 grams per 100 ml.
  - c) 2.1 cents per gram of sugar in beverages in excess of 4 grams per 200 ml.
- 7. Dietitians believed the HPL of 30% was too little to have an impact on the purchasing behaviour of consumers.
  - a) True
  - b) False
- 8. Several dietitians were under the impression that their clients were consuming:
  - a) alternative drinks such as reduced sugar beverages, water, fruit juice or tea/coffee.
  - b) alternative drinks such as sugar-free beverages, water, fruit juice or sports drinks.
  - alternative drinks such as sugar-free beverages, water, fruit juice or tea/coffee.
- Other legislative measures used for client education were teaching clients:
  - a) to read the nutritional information table with an emphasis on total sugar content and glycaemic carbohydrates and how to understand health claims.
  - b) to read the nutritional information table with an emphasis on total sugar content and glycaemic carbohydrates and how to understand endorsement logos.
  - to read the front-of-pack label with an emphasis on added sugar content and glycaemic carbohydrates and how to understand endorsement logos."

## SAJCN 2024 CPD

You can obtain 3 CEU's for reading the article "DOES SUGAR TAXATION ON SUGAR-SWEETENED BEVERAGES ALTER PURCHASING BEHAVIOUR OF SOUTH AFRICAN CONSUMERS? PERSPECTIVES OF DIETITIANS AND KEY INDUSTRY ROLE-PLAYERS" and answering ALL the accompanying questions with a pass mark of 70% or more.

This article has been accredited for CEU's (ref. no. DT/A01/P00008/2024/00003)

## **HOW TO EARN YOUR CEUS**

- Register at https://www. mpconsulting.co.za/medicalcpd.
- 2) Log in.
- 3) Click on the Menu tab
- 4) Select "Journals".
- 5) Go to "South African Journal of Clinical Nutrition".
- 6) Select relevant issue.
- 7) Click "Access"
- 8) Select the CPD questionnaire activity and click on the corresponding article link
- Visit https://www.tandfonline. com/toc/ojcn20/current to access the relevant CPD article.
- 10) Answer ALL the accompanying questions in the CPD questionnaire.
- 11) Click "Submit" to obtain your results.

Only online questionnaires will be accepted.

- 10. Key industry role-players (KIRs) held the opinion that the industry would be proactive to accommodate the HPL by:
  - a) reformulating existing products, changing packaging sizes and using stronger marketing initiatives for zero sugar alternatives or formulating new products.
  - b) formulating new products.
  - c) Option A and B
- 11. Barriers to the successful implementation of the sugar tax legislation for consumers identified by KIRs were:
  - a) consumers will feel they want a choice and decide which products they want to buy, and consumers might feel the government is taking their money.
  - consumers will feel they want a choice and decide which products they want to buy, and consumers might not understand the general health benefits to the population.
  - c) Option A and B
- 12. A quarter of KIRs (25%) thought consumers harboured negative feelings towards the HPL.
  - a) True
  - b) False
- 13. The main enabling factor to enhance the successful implementation of the HPL selected by the KIRs was:
  - a) education of the food industry.
  - b) education of the consumer.
  - the focus of the HPL on the health benefits for the population.

- 14. Results from a recent study conducted during 2016 to 2021 found a:
  - a) 23% decrease in the volume of SSBs consumed since the implementation of the HPL at 20%.
  - b) 23% increase in the volume of SSBs consumed since the implementation of the HPL at 11%.
  - c) 23% decrease in the volume of SSBs consumed since the implementation of the HPL at 11%.
- 15. Apart from increasing the price of SSBs, examples of other successful interventions to reduce SSB consumption have been described in the literature and include:
  - a) the availability of water and bottled unflavoured water at schools and at home and promotion of healthier beverages in supermarkets as well as on children's menus.
  - b) the availability of water and bottled flavoured water at schools and at home and promotion of healthier beverages in supermarkets as well as on children's menus.
  - the availability of water and bottled unflavoured water at schools and at home and increasing the price of SSB beverages on children's menus.