

## NEWS

### KELLOGG CARES ABOUT SA CHILDREN - MIND AND BODY

As part of its commitment to the healthy growth and development of local children, Kellogg South Africa has launched the pilot phase of an innovative lifeskills development programme at primary schools.

The campaign entitled 'Kellogg Star-In-You' teaches young children about skills for healthy minds and bodies so they can develop their unique 'star' qualities.

The initiative is the first of its kind to be introduced to South African primary schools with a holistic lifeskills development approach adapted to outcomes-based education.

Thus far, 307 251 South African primary school learners and 497 primary schools have participated in the 2001 pilot project. Over 300 Gauteng and 197 schools from the Western Cape schools have participated in the pilot project.

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for Genetics, Nutrition and Health, Washington DC, will address nutrigenomics variations in dietary response, i.e. the relationship between genes and diet. She will also give a presentation on making sense of dietary balance.

Dr Noel Solomon from the Centre for the Studies of Sensory Impairment, Ageing and Metabolism, Guatemala, will address delegates on probiotics and bovine colostrums as functional foods for the deprived populations, as well as growth and body composition monitoring in children.

Other topics that will be addressed include food fortification; genetically modified organisms; chronic disease of lifestyle; ethics in nutrition research and industry; national and household food security; women's health; functional foods; nutrition and HIV/AIDS; sports nutrition, etc.

For registration or more information, please visit [www.ebsconsulting.co.za](http://www.ebsconsulting.co.za) or contact the chairperson of the organising committee at tel: (082) 379 0023 e-mail [edelweis@iafrica.com](mailto:edelweis@iafrica.com).

### NUTRITION ON WHEELS

The University of the Free State recently beefed up its door-to-door nutrition

services, which it has been rendering to informal settlements in Bloemfontein for the past five years.

The 'Nutrition Info on Wheels' campaign helps to distribute nutrition information to households in low-income areas. Every year, Free State University's Nutrition Department recruits fourth-year students to assist community volunteers on nutritional 'drives' through needy townships. Since the inception of the programme, communities hit hard by malnutrition including the Joe Slovo and the JB Mafora settlements, have benefited from the project. During house and clinic visits, children are weighed, measured and health education is given.

The University has strengthened its partnership with the National Health Department to such an extent that the latter's community involvement project supports the Protein Energy Malnutrition programme. Food supplements are issued where needed and families are referred to community health service centres.

People are urged to grow their own food gardens and community workers provide seeds free of charge. Apart from collecting valuable research information, students also use the opportunity to deliver nutritional messages and obtain further training.

### NUTRITION CONGRESS

The next nutrition congress, organised by the SA Nutrition Society and the SA Association for Dietetics, will be held from 5 - 7 November in Potchefstroom, North West Province. Workshops and master classes will be offered on 8 - 9 November.

The theme of the congress, 'Empowering nutrition - broadening our horizons', reflects the need of nutritionists and dieticians to embrace a transdisciplinary way of working.

Dr Artemis Simopoulos of the Centre



Pictured with the 'Nutrition Info on Wheels' kombi, are from left to right: Nelia Steyn, deputy chairperson of the Professional Board of Dietetics; Cathryn Schmidt, UOFS student; Kenosi Rampai, nutrition worker; Liechia Smuts, UOFS student; Matilda Sekavena, nutrition worker, and Demetre Labadarios, Chairperson of the Education Committee and Professional Board of Dietetics.

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